

## **Promotion Description**

### **2T08-Bundle Incentive Promotion**

#### **Overview**

The 2T08-Bundle Incentive Promotion is scheduled to begin on 09/01/2008 and end on 12/31/2008. This promotion offers existing AT&T South Carolina (Company) business line customers a bill credit reward based on the service(s) purchased. The amount of the bill reward that can be received will vary depending on the combination of services purchased. This promotion is limited to existing Complete Choice® for Business ("CCB") subscribers who installed the service on or before October 16, 2005. Eligible subscribers can receive up to a maximum bill credit reward of two hundred (\$200.00) dollars for participation in this promotion.

**\*\*Bill credit rewards will apply in \$50 monthly installments per affiliate\*\***

Eligible existing CCB customers who add:

1. New AT&T Business Unlimited or Unlimited Flex Long Distance Plan or new FastAccess® DSL service (excluding FastAccess DSL Lite)- Reward \$50 for 2 months (total = \$100)
2. New AT&T Business Unlimited or Unlimited Flex Plan plus new FastAccess DSL service (excluding FastAccess DSL Lite) – Reward \$100 for 2 months (\$50 monthly per affiliate: total = \$200)

Subscribers can receive a total of two hundred dollars (\$200.00) in bill credit rewards by subscribing to all named services.

#### **Promotion Specifics**

1. Available only to existing CCB small business customers subscribing to local exchange service.
2. Bill credit reward is applicable at the account level NOT line level.
3. Subscribers must purchase all qualifying services in the given categories in order to receive the specified bill credit reward amounts.
4. If the subscriber purchases new FastAccess® DSL service as part of this promotion, all speeds will qualify for the promotion EXCEPT DSL Lite service. Existing DSL customers upgrading service or customers who are purchasing additional new FastAccess® DSL service are not eligible to receive the DSL specific reward amount. These customers are however, able to purchase other qualifying services to receive those specific bill rewards.
5. The only AT&T long distance plans that qualify for this promotion are the Business Unlimited Plan and the Unlimited Flex Plan. Other domestic and complex long distance plans do not qualify.
6. Subscribers must purchase qualifying services at the same time on the initial order to receive the specified bill credit rewards.
7. Subscribers who purchase new FastAccess DSL service (excluding FastAccess DSL Lite) as part of this promotion must keep the service a minimum of twelve (12) months or will be subject to pay back the bill reward received.
8. Subscribers who purchase a new AT&T Business Unlimited Long Distance or Unlimited Flex Long Distance plan as part of this promotion must keep the service a minimum of twelve (12) months or will be subject to pay back the bill reward received.
9. If the FastAccess® DSL service component service is not activated within 60 days of the service order completion date; THE SUBSCRIBER MUST REPAY THE REWARD PROVIDED FOR THE DSL SERVICE.
10. All speeds of FastAccess DSL service qualify for this promotion EXCEPT FastAccess DSL Lite service.
11. Applicable taxes and fees will be based on the full tariff price of all products and services that are billed and no taxes or fees will be added to the amount of any reward under this promotion.
20. FastAccess® DSL service non-recurring activation charges, professional installation charges and charges for customer premises equipment will apply and are not rewarded or waived under

the Program

**Promotion Restrictions/Eligibility Requirements**

- . New subscribers are not eligible to participate in this promotion
- . Subscribers cannot qualify for this promotion more than once
- . Eligible existing CCB Subscribers can receive a maximum reward of two hundred dollars (\$200) for subscribing to all named services
- . The application date for orders must be between 09/01/2008 - 12/31/2008
- . Subscribers participating in the Bundle Incentive Promotion are not eligible to participate in the following promotions: Welcoming Rewards Promotion, Additional Line Promotion, Encore Bonus Promotion, CCB Enhanced Answers Bundle Promotion, Unlimited Upgrade Promotion, or the Business Unlimited MRC Waiver Promotion
- . The Company reserves the right to terminate this program at any time following notice to the Commission.

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